

I.CO.D.ECON.



INTERNATIONAL CONFERENCE
OF DEVELOPMENT AND
ECONOMY

Conference Program

Kalamata – Greece

Friday 11th October 2024

Venue of all Sessions:

**University of the Peloponnese
Campus Antikalamos - Kalamata**

Registration 09:00' a.m. – 10:00' a.m.

**Registration at the main hall of University of the Peloponnese
Campus Antikalamos – Kalamata**

Formal Opening SESSION 10:00' a.m. – Hall 1

Chairmen: Petropoulos Dimitrios / Kyriazopoulos Georgios President of I.CO.D.ECON. Conference /
Vice President of I.CO.D.ECON. Conference

Greetings

Keynote Speakers: (Speeches will be in Greek with translation)

Dr. Kostas Gouliamos: “Economy of (Momentary) Attention as a Signal of Class Development”

Dr. Liargovas Panagiotis: “The Greek economy at a critical crossroads”



Coffee Break 11:00' noon - 11:30' p.m.

Midday Sessions 11:30' p.m. - 13:00' p.m.

SESSION I – Hall 1

Chairman: Dr. Dermatis Zacharias

<i>Sofi Mohd Fikri, Mohd Alif Jasni</i>	Promoting Good Governance in Food Relief Distribution: An Experience of Kedah Food Banks
<i>Dobrin Ganchev, Sergey Naydenov</i>	FOREIGN DIRECT INVESTMENTS IN THE COUNTRIES OF THE BALKAN PENINSULA - STATUS AND PROSPECTS
<i>Kalpakam Gopalakrishnan, Pankaj Trivedi, Krupa Rai</i>	Impact of financial literacy on banking inclusion at the bottom of the pyramid
<i>Odyseas Kopsidas, Panagiotis A. Kakalettris</i>	Balance between direct and indirect taxation - OECD recommendation and consideration of its application to Greece's tax rates
<i>Adnan Abo Al Hajja</i>	The dynamics of firms' abnormal earnings and the growth differential between market and book value of equity

SESSION II – Hall 2

Chairman: Dr. Sterev Nikolay

<i>Van Le Thy Ha</i>	The Long-Term Impacts of Bombing Vietnam on Occupations Over Cohorts
<i>Noraziah Che Arshad, Nor Hayati Ahmad, Raja Rizal Iskandar Raja Hisham, Mohamad Yazid Isa, Alias Mat Nor</i>	BANK STABILITY DYNAMIC: UNCOVERING PATHWAYS WITH STRUCTURAL EQUATION MODELING (SEM)
<i>P. Biolcheva, M. Molhova-Vladova, S. Ivanov</i>	Business Assessment of the Indirect Added Value of AI
<i>Mrinal Kanti Dutta, Mausumi Das</i>	Does Labour Migration Impact Land Renting Behaviour of Farm Families? A Study from Assam in North East India
<i>Panagiotis A. Kakalettris, Odyseas Kopsidas, Evangelos Salachas</i>	A Study of Transformational and Transactional Leadership in Greek Small and Medium - sized (SMEs) Enterprises



SESSION III – Hall 3

Chairperson: Dr. Sorina Chiper

<i>Panagiotis E. Dimitropoulos, Vasileios Giannopoulos</i>	Liquidity management and survivorship of NPOs under austerity periods: The case of the Greek debt crisis
<i>Tsoutsouras Konstantinos, Dermatis Zacharias, Papageorgiou Christos, Liargovas Panagiotis</i>	Greek Public Administration pathogens and their effect on the GDP per capita – A comparison with the EU Member States
<i>Gkoni Panayiota</i>	Status & Attractiveness of Foreign Direct Investment (FDI) in Greece
<i>Ivaylo B Ivanov, Miglena Molhova</i>	DISRUPTIVE TECHNOLOGIES CRISIS MANAGEMENT
<i>Diavastis Ioannis</i>	The relationship between Cost System Functionality and Hotel Performance: The moderating effect of Accounting Information Systems User Satisfaction

Midday Sessions 13:00' p.m. - 14:00' p.m.

SESSION IV– Hall 1

Chairman: Dr. Dobrin Ganchev

<i>Dimitrios Megremis, Panagiotis A. Kakaletis</i>	Adapting HR Practices for Generation Z Employees in Greece
<i>Despoina Argyropoulou, Athanasios Tsagkanos</i>	Bitcoin and Green Corporate Bonds
<i>D. Doncheva, V. Zheleva, M. Karaboytcheva</i>	The Information Economy in the Age of Digitization: Key Characteristics and Distinctions
<i>Chrysoula Konstantopoulou, Panagiotis Liargovas, Sotirios Varelas</i>	Exploring well being tourism as a tourism resource the case of Greece
<i>Christos Zisis, Spyros Troumpetas, Panagiotis A. Kakaletis</i>	Enhancing Human Resources Development in Education Organizations through the Use of information systems



SESSION V – Hall 2

Chairman: Dr. Ivaylo Ivanov

<i>Vania Hadjieva</i>	Hybrid management in the global market – the challenge of the 21st century
<i>Sofia Tampouri, Konstantina-Paraskevi Kalogiannaki</i>	Moderation effects of dysfunctional career beliefs on entrepreneurial intention. An empirical study
<i>Pieris Chourides, Kyriakos Christofi, Alexios Kythreotis, Lykourgos Hadjiphanis</i>	Digital Harmonization in Digital Transformation: Seeking the Catalyst.
<i>Nikolay Sterev, Daniel Yordanov</i>	ACADEMIC ENTREPRENEURSHIP: PRACTICAL RESULTS AND TRAINING
<i>Panagiotis A. Kakaletis, Evangelos Salachas</i>	Transformational Leadership Insights from the Napoleonic Wars

SESSION VI – Hall 3

Chairman: Dr. Mrinal Kanti Dutta

<i>Eleni Anastasopoulou, Nikolaos Apostolopoulos, Dimitrios Petropoulos</i>	Insights on the green transition: Challenges in aligning agri-food policies with climate goals
<i>Terzakis Konstantinos, Anastasiou Athanasios, Dermatis Zacharias</i>	Public Administration and Multicultural Integration: Regional Policy Approaches in the Peloponnese for Immigrant Inclusion
<i>Efstathia Koutroubi</i>	Key features of the reformation of personal income tax in Greece
<i>Emiljan Mustaqe</i>	ANALYSIS OF THE "BALASSA" INDEX OF FRUIT AND VEGETABLES IN ALBANIA (2000-2020)
<i>Zisis C. Mandanas, Dimitrios Petropoulos, Nikolaos Apostolopoulos</i>	Input interactions and structural dynamics in Greek agriculture productivity

Lunch 14:00' p.m. - 15:00' p.m.

in the Conference area



Afternoon Sessions 15:00' p.m. – 16:30' p.m.

SESSION VII – Hall 1

Chairperson: Dr. Anastasopoulou Eleni

<i>Dorota Perło, Marzanna Poniadowicz, Agnieszka Piekutowska</i>	DETERMINANTS OF THE POSITION OF YOUNG PEOPLE IN THE LABOUR MARKET IN EUROPEAN UNION COUNTRIES: TAXONOMIC ANALYSIS AND INTERVENTION STRATEGIES
<i>Aayushi Sharma, Laia Maynou Pujolras, Jordi J. Teixidó</i>	Coal's Last Breath: Examining Health Impacts in England's Transition
<i>Vasiliki Kremastioti, Evangelos Siokas</i>	Testing causality between taxes and spending on five similar countries
<i>E. Cieslik, A. Zamojska</i>	<i>Sino-American Trade Dynamics and Global Value Chains: Insights from a MIDAS-VAR Approach</i>
<i>Evangelos Roumeliotis</i>	<i>The introduction of DRG's (Diagnosis Related Groups) in Greek Public Health Care Units as an attempt to "correct" the costing based on KEN (Closed Consolidated Hospitalization) and the exclusion of the actual cost.</i>

SESSION VIII – Hall 2

Chairperson: Dr. Aikaterini Sotiropoulou

<i>Georgios K. Avdikos, Pantelis C. Kostis</i>	Culture, Institutions, and Sustainable Development
<i>Lazos Grigorios</i>	ENVIRONMENTAL ACCOUNTING AND GREEN TAXATION IN THE FRAMEWORK OF ESG
<i>Lykourantzou, Maria – Anna</i>	Citizen Satisfaction as KPI on the implementation of Digital Transformation projects in Greek Public Sector – a comparative analysis
<i>Dimitrios Koutsouroupas, Vassileios Giannopoulos</i>	KALAMATA MUNICIPALITY CLIMATE CONTRACT- AN ECONOMETRIC APPROACH
<i>Bharati Wukkadada, Sapan Jain</i>	Optimizing Customer Experience and Wait Times in Food Delivery Through Integration with Online Gaming Platform



SESSION IX – Hall 3

Chairman: Mandanas Zisis

<i>Emiljan Mustaqe</i>	THE OBJECTIVES OF THE COMMON AGRICULTURAL POLICY AND DEVELOPMENT OF THE BALKAN COUNTRIES IN THE 21ST CENTURY.
<i>K. Jace, E. Koumanakos, A. Skoura</i>	The impact of policy interventions on corporate tax compliance
<i>Sorina Chiper</i>	Romania vs the Republic of Moldova: Cultural Values in Country Branding
<i>Nikolaos Apostolopoulos, Panagiotis Liargovas, Sotiris Apostolopoulos Dimitrios Petropoulos</i>	The twofold role of Erasmus+ projects in enhancing academic capacity and strengthening sustainable entrepreneurial growth
<i>Emiljan Mustaqe, Odysseas Spiliopoulos</i>	The objective of sustainable development in the EU comprehensive economic agreements
<i>Apostolopoulos Nikolaos, Papadopoulos Georgios</i>	The impact of the energy crisis aftermath the war of Ukraine

Coffee Break 16:30' p.m - 17:00' p.m.

Afternoon Sessions 17:00' p.m. – 18:30' p.m.

SESSION X – Hall 1

Mini Symposium: Unveiling International Projects Across Disciplines

Chairperson: Elena Athanasopoulou

<i>Mária Murray Svidroňová</i>	Intergovernmental Coordination from Local to European Governance (CA20123)
<i>Bartomeu Deya-Canals</i>	SERRA DE TRAMUNTANA – MALLORCA. CHALLENGES OF AN ANCIENT OLIVE TREE WORLD HERITAGE CULTURAL LANDSCAPE. THE EXAMPLE OF SELVA
<i>Esperança Devis Fiol</i>	Strengthening Olive Cultivation Resilience: Insights from the Selva-Edremit Exchange on Climate Adaptation Strategies and Sustainable Development



<i>Dimitris Michas, Bas Paris, Athanasios Balafoutis, Ioannis Thermos</i>	Enhancing Circular Nutrient Flows with Biofertilizers: Feasibility Studies and Regional Insights from the P2GREEN Project
<i>Dimitris Michas, Bas Paris, Athanasios Balafoutis, Ioannis Thermos</i>	Assessing the European rural Bioeconomy: Advancing the Transition to a Circular Bioeconomy
<i>Elena Stavrova</i>	FINANCIAL LITERACY FOR THE ECONOMIC DEVELOPMENT OF SOCIETY KA220-SCH-69424D6C, ERASMUS+ PROGRAMME KEY ACTION 2: COOPERATION FOR INNOVATION AND THE EXCHANGE OF GOOD PRACTICES
<i>Anthony I Oyeogbe</i>	Multifunctional Agriculture: An Economic Model for Rural Entrepreneurship and Development in Europe
<i>George Karabatos</i>	«ANIMA TERRA – ΔΡΟΜΟΙ της ΕΛΙΑΣ» Η αναζωογόνηση των αγροτικών χωριών: Δίνουμε πνοή ζωής στη Μεσόγειο - THE ROUTES OF THE OLIVE TREE

SESSION XI – Hall 2

Mini Symposium: Social economy and social entrepreneurship, opportunities and challenges

Chairpersons: *Dr. Dimitra Papadimitriou, Dr. Aikaterini Sotiropoulou*

<i>Francisco Javier Gómez González, Aikaterini Sotiropoulou, Marina Abril Berodas</i>	SEntreComp: Entrepreneurial competences for Social Entrepreneurs based on EntreComp
<i>Pedro del Río Carballo, Fco. Javier Gómez González</i>	Conditions for success in merger processes in social enterprises and non-profit organisations: the case of the disability sector in Spain.
<i>A.Lymperopoulou, A. Fountouki, I. Lianopoulos</i>	Exploring the use of Artificial Intelligence in the Sports Industry
<i>Argyrios Loukopoulos, Aikaterini Sotiropoulou, Charitomeni Tsordia</i>	Enhancing Agripreneurial Opportunities for Women in NEET and Migrant Backgrounds: A Comprehensive Review of Educational Strategies
<i>A. Fountouki, M. A. Berodas, C. Tsordia</i>	Training needs for the European social enterprise sector: comparative analysis in four EU countries
<i>E. Ricci, N. M. Gusmerotti, G. Colombi</i>	Women Empowerment as a Driver of Sustainable Innovation: A Case Study Analysis in SMEs

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Networking Dinner 20:30' p.m. – 23:00' p.m.

**Networking Dinner at the restaurant KENTRIKON Food & Coffee
(Artemidos 104 Nedonto Park) - Kalamata**



Kalamata – Greece

Saturday 12th October 2022

Registration 09:30' a.m. – 10:00' a.m.

Keynote Speaker 10:00' – Hall 1

Chairman: Dr. Kyriazopoulos Georgios

PLENARY SESSION:

Chionis Dionysios: “Greek Economy from the crisis to macroeconomic balance and growth. Conclusions and findings”

Drympetas Evaggelos: “Competitiveness deficit, fragmentation and reform audacity: The meteoric rise of the European Union”

Hadjieva Vania: “Hybrid management in the global market – the challenge of the 21st century”

Petmezas Dimitrios: “The Role of Public Relations Advisors in Mergers and Acquisitions”

Coffee Break 11:00' a.m. - 11:30' a.m.

Midday Sessions 11:30' p.m. - 13:00' p.m.

SESSION XII – Hall 1

Mini Symposium: Unveiling International Projects Across Disciplines

Chairperson: Elena Athanasopoulou

<i>A.Sotiropoulou, A. Fountouki</i>	OBCD – OPEN BUSINESS FOR COMMUNITY DEVELOPMENT Erasmus + Alliance for Innovation, Project 101056033 (2022-2025)
<i>A. Fountouki, A.Sotiropoulou</i>	GAEA - Granting Access to Employment & Entrepreneurship in Agriculture for women. Erasmus + Alliance for Innovation Project n. 101056279 (2022-2025)
<i>Dimitra Papadimitriou, Aikaterini Sotiropoulou</i>	DigitOpen – Supporting the digital transformation of MSMEs and the Third Sector through open-source Erasmus + KA220-VET - Cooperation partnerships in vocational education and training



	Project number – 2023-1-FR01-KA220-VET-000154884 (2023-2025)
<i>Dimitra Papadimitriou, Aikaterini Sotiropoulou</i>	STAY CONNECTED - Fostering Digital and Social Inclusion in Hybrid Workplaces Erasmus + KA220-VET - Cooperation partnerships in vocational education and training
<i>Teresa Papagiannopoulou</i>	Sustainable Tourism Innovation Through Hybrid Project Management (HyPro4ST)
<i>Elena Athnasopoulou</i>	euRopean bio-Economy aLliancE in Farming - RELIEF
<i>Maria Rigou, Vasileios Gkamas,</i>	SMACITE: Boosting the skills and competences of Smart Cities technicians and engineers
<i>Marie Taylor, Elena Athnasopoulou</i>	Egenerating susTainable food chAINs through MARket Gardening - AGRETAIN
<i>Teresa Papagiannopoulou</i>	Tools in support of the readiness of adult trainers to cope with challenges of the training environment in adult education developed in the frame of the Erasmus+ projects AIWOT and Easy
<i>Elena Athnasopoulou</i>	Proposal title: euRopean bio-Economy aLliancE in Farming Proposal acronym: RELIEF Activity: ERASMUS-EDU-2021-PI-ALL-INNO-EDU-ENTERP
<i>Marie Taylor, Elena Athnasopoulou</i>	Project name: REgenerating susTainable food chAINs through MARket Gardening Project acronym: AGRETAIN

SESSION XIII – Hall 2 (ελληνικά – in Greek)

Chairman: Dr. Petropoulos Dimitrios

<i>Triados Athanasios, Apostolopoulos Nikolaos, Panagiotis Liargovas</i>	E-commerce in Small Businesses of Arcadia This
<i>Anastasia Gerogianni, Zacharias Dermatis, Athanasios Anastasiou, Michail Fefes</i>	The Digital Transformation of Public Administration in the European Union: Challenges and Opportunities for Citizen Services
<i>Βασιλόπουλος Δημήτριος</i>	UNDERSTANDING THE SHADOW ECONOMY THE SHADOW OF THE GREEK ECONOMY THE SHADOW OF THE GREEK ECONOMY
<i>Κυριακόπουλος Ν. Γεώργιος</i>	Συμβολή των Ευρωπαϊκών Προγραμμάτων στην Ανάπτυξη – Ανταγωνιστικότητα – Καινοτομία και γενικότερα στην οικονομία για την περιφέρεια Πελοποννήσου για



	τα τελευταία 20 χρόνια στον τομέα της μεταποίησης
<i>Moutsios Dimitrios, Makris Ilias</i>	"Control of Industrial Production and Bond Rate Yields if they affect the Stock Markets? A Case Study of the Southern European Stock Exchanges (PIGS)"
<i>Moutsios Dimitrios, Makris Ilias</i>	"The impact of the inflation rate as well as the bond rate how does it affect the stock markets? A case study of the PIGS Stock Exchanges"
<i>Σκλάβος Τάσος</i>	Η ανατροπή των σχέσεων πολιτικής και οικονομικής εξουσίας στο σύγχρονο αστικό κράτος
<i>Karatairis Christos</i>	VAT GAP IN THE EU
<i>Komninos, D., Dermatis, Z., Anastasiou, A., Liargovas, P.</i>	The contribution of AI to the modernization of the Tax Administration

SESSION IVX – Hall 3 – virtual presentation

Chairman: Mandanas Zisis

<i>C. Christodoulides, P. Elia, O. Bareja-Wawryszak, A. Chabarekh, A. Chrysaphi</i>	The impact of economic adjustment programme reforms on aspects of social protection and pensions in Cyprus, Greece, Ireland and Portugal: from generosity to austerity
<i>Koronios Konstantinos, Ntasis Lazaros, Dimitropoulos Panagiotis, Papadopoulos Andreas</i>	Hosting the Olympics: Evaluating the Economic Impact on Host Nations
<i>SIANA-MARIA NTERI</i>	<i>Change in cereal production caused by climate change in Greece</i>
<i>Christina Apostolopoulou</i>	The economic dimension of State aid in the light of European Union law
<i>Aikaterini Vassilikopoulou, Konstantinos Vasileiou</i>	Exploring the Contributing Factors of Patient-Physician Trust in Greece to Develop Relevant Marketing Strategies
<i>Alina Manescu, Flavia Barna, Cristina Cerba, Horatiu Regep, Camelia Manescu</i>	CROP INSURANCE IN EUROPE
<i>Luminița Cocârță, Ana Sanduloviciu</i>	Approaching courses for international students
<i>K. Melfou, P. Foltopoulou E. Sapardani, G. Koutouzidou</i>	The supply chain of propagating material and the perceptions of firms operating in this market in Western Macedonia

Midday Sessions 13:00' p.m. - 14:00' p.m.



SESSION XV – Hall 1

Mini Symposium: Η Διοίκηση της Ανάπτυξης (Session in the Greek language)

Chairperson: Dr. Konstandinos Papadimitriou, Dr. Cristina Barbarousi

<i>Δρ Κωνσταντίνος Παπαδημητρίου</i>	Οργάνωση και Διοίκηση της Ανάπτυξης (Πώς οργανώνεται η ανάπτυξη)
<i>Δρ Χριστίνα Μπαρμπαρούση</i>	Εδαφικό Μοντέλο: Ένα Εναλλακτικό Υπόδειγμα Γενικής Ισορροπίας για την Ανάπτυξη των Περιφερειών (Πώς σχεδιάζεται και επιτυγχάνεται η ανάπτυξη)
<i>Δρ Γεώργιος Ασπρίδης</i>	Τοπική Αυτοδιοίκηση και Βιώσιμη Ανάπτυξη: Η Εφαρμογή των Στόχων Βιώσιμης Ανάπτυξης (Πώς διατηρείται η ανάπτυξη)
<i>Δρ Αντώνιος Καρβούνης</i>	Οι Περιοχές ως Διπλωμάτες για τη Φροντίδα των Αναπτυξιακών Υποθέσεων και των Σχέσεων Εγγύτητας στο Πλαίσιο της Εδαφικής Συνεργασίας (Πώς προωθείται η ανάπτυξη)
<i>Georgios Chrysafis</i>	The philosophical aspect of accountability: Aristotelian approach

SESSION XVI – Hall 2

Workshop: "Ready, Set, Train: EASY Tools for Adult Educators to Combat Stereotypes" (workshop in Greek language)

Workshop Organizer: Teresa Papagiannopoulou

A workshop targeted to

- adult educators,
- adult education organisation staff and managers,
- other stakeholders with interest in adult education

Through this workshop, participants will have the opportunity to explore the EASY Pack, which suggests tools to promote equal opportunities, access, inclusion, diversity, and fairness in training environments. These tools include activities focused on combating stereotypes and discrimination within the training context in a playful way, by means of films and comic strips as energizers for a deeper discussion concerning age and gender stereotypes.

The tools to be presented have been developed in the context of Erasmus+ project "Educating Adults against Stereotypes- EASY".

Lunch 14:00' p.m. - 15:00' p.m.



in the Conference area – students restaurant

Afternoon Sessions 15:00' p.m. – 16:30' p.m.

SESSION XVII – Hall 1

Chairpersons: Dr. Alexandra Fountouki, Dr. Aikaterini Sotiropoulou

<i>Sotiris Folinas, Gaby Gavriilidis, Christina Chatzidaki, Theodore Metaxas</i>	“The stimulus factors that influence intention to participate in Shopping Festival of Larisa: Primary data about visitors’ motivation, satisfaction and loyalty.”
<i>G. Gavriilidis, T. Metaxas</i>	The symbolic value of Madrid Nuevo Norte (MNNP)
<i>G. Georgoula, T. Metaxas</i>	Resilient cities: A comparison between Thessaloniki and Barcelona
<i>Vasileios KALOTAS, Theodore METAXAS</i>	VISITING BATTLEFIELD TOURISM SITES WITH GLOBAL BRANDING FEATURES & PROSPECTS: THE CASE OF THERMOPYLES
<i>Victoria Pistikou, Soutana Anna Toumpalidou</i>	Western Balkans Development And Covid-19 Pandemic
<i>Karagiannis Dimitris</i>	«G@strotourism»: How technology and human perception mechanism shape food tourism experience and behavior
<i>Mousiou Zoe</i>	The impact of the COVID-19 pandemic on tourism in five Mediterranean countries
<i>Nasiou Ch., Metaxas T.</i>	Public sector audit and economic development
<i>Eirini Zgouri</i>	Film Cities: Case study of Paris & Rome
<i>Ioannis Karagiannis, Dimitrios Vazakidis</i>	TIME-DRIVEN ACTIVITY-BASED COSTING AND TRADITIONAL COSTING METHODS IN GREEK TOURISM SECTOR (A HOTEL IMPLEMENTATION MODEL)



<i>Panagiotis Papageorgiou, Zacharias Dermatis, Panagiotis Liargovas</i>	An Innovative Methodology for Maritime Security Risk Assessment: Bow-Tie Diagrams with Quantitative Risk Computation
<i>Antonios Maniatis, Antonios Adamopoulos</i>	Lunar Law & Exploration
<i>Antonios Maniatis, Antonios Adamopoulos</i>	Martian Law & Exploration

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SESSION XVIII – Hall 2– virtual presentation

Chairperson: Elena Athanasopoulou

<i>Baliaka Ariadni</i>	The Role of UNESCO in the Protection and Preservation of Cultural Heritage: The Areas of Ohrid, Gjirokastër, and Kastoria
<i>George Zairis, Panagiotis Liargovas, Nikolaos Apostolopoulos</i>	How ESG ratings affect the valuation of the largest companies in the Southern Europe? An analysis in the PIGS economies
<i>M. Kalla, Th. Metaxas</i>	Urban economic strategies as an influential factor in city resilience and sustainable development: The cases of Thessaloniki and Rotterdam.
<i>M. Andrinou, T. Metaxas</i>	“Doughnut Economics” perspectives in tourism: a literature review.
<i>Diana Kopeva</i>	Women’s entrepreneurship in Bulgaria
<i>K. Uzule</i>	The Integrated Reporting Framework as a model for increasing sustainability of social entrepreneurship
<i>Nadya Velinova-Sokolova, Soniya Mileva</i>	The gamification and digitalization in economic education in the universities – challenges and problems
<i>Gaetano Perone</i>	Evaluating the impact of renewable energy, agriculture, and livestock on CO2 and GDP in OECD countries using an extended STIRPAT framework.
<i>P. Evangelou, G. Broni</i>	Human Resource Management in Cultural Organization. The Case of the Ephorate of Antiquities of Kozani
<i>Adelajda Matuka</i>	“ECB’s spillovers of unconventional monetary policies in Nordic stock markets”



<i>Zournatzidou G., Koemtzopoulos D., Ragazou K., Sariannidis N.</i>	Investigating the dynamic relationship between green finance, energy price volatility and geopolitical risk: a roadmap and future research agenda
<i>Zournatzidou G., Sklavos G., Ragazou K., Sariannidis N.</i>	Examining anti-corruption and anti-competition controversies: evaluating anti-ESG practices in the European banking industry using Entropy weight-TOPSIS methods

SESSION IXX – Hall 3 – virtual presentation

Chairman: Dr. Kyriazopoulos Georgios, Mandanas Zisis

<i>Zoe M. Chroni</i>	Managerial Perspectives on B2B Social Media Marketing Adoption: Benefits and Challenges
<i>Asproudis Stefanos, Theodore Metaxas</i>	The influence of Covid-19 on maritime oil transport and the impact on the Greek economy
<i>Gkanatsiou Margarita Aimilia, Triantari Sotiria, Chatzidimitriou Efthymia, Gkanatsios Stavros</i>	"Mediation as a Communication Tool in the Leadership of Higher Education Institutions: Leveraging New Technologies Across Diverse Economic and Business Disciplines"
<i>Athanasios Vasilopoulos, Christos Tsitsakis, Michael Tsatsaronis, Efthymios Roumpis</i>	The importance of Culture of Innovation for the organizations
<i>I.Karavasilis, V. Vrana, G. Karavasilis</i>	Convergence of the Digital Economy in the Balkans
<i>Olivia Lu, Arun Kumar Rajasekaran</i>	Climate-Driven Temporal Analysis of Global Agricultural Trade Networks: Past and Predictive Insights on Essential Crops
<i>Savvas Zachariadis</i>	The Contribution of Minsky's Theory to Financial Economy: Main Insights and Relevance
<i>N. Karampekios, M. Malagkoniari</i>	Towards a Holistic Framework for Public Policy Analysis in Greece: Integrating Economic, Technological & Social Perspectives for Sustainable Governance
<i>Tryfon KORONTZIS</i>	Human Resources Management in the European Border and Coast Guard Agency [(EBCGA)-Frontex]. The case of Standing Corps
<i>Nikos Deniozos</i>	MAKING DECISION UNDER RISK & MARITIME SECURITY PROCEDURES: A General Approach and Implementation of Regret Theory, Expected Value Theory & Bayesian Revision of A priori to A posteriori Probabilities
<i>Alexandros Kalaitzakis</i>	Exploring Income Inequality: Pathways of Explanation and Policy Responses



<i>Georgios Galyfianakis, Alexandros Oikonomou</i>	BANK SUPERVISION AND CAPITAL ADEQUACY RATIO IN EUROPEAN BANKS OVER 2012- 2022
<i>Anastasios Saraidaris</i>	Aspects of the inflation evolution: characteristics of energy and food inflation patterns, and their contributions to headline inflation in the Eurozone since the pandemic
<i>Antonios Adamopoulos, Antonios Maniatis, Despoina Ntio, Stamatios Kontsas</i>	THE EFFECTS OF CLIMATE CHANGE ON ECONOMIC GROWTH: AN EMPIRICAL ANALYSIS
<i>Antonios Adamopoulos, Antonios Maniatis, Despoina Ntio, Stamatios Kontsas</i>	SUSTAINABLE DEVELOPMENT IN EUROPEAN UNION: THE ROLE OF ENVIRONMENTAL EDUCATION
<i>G. Cerruti</i>	Politics and cities' growth in Italy: do connections matter?
<i>Chanel Bikorimana, Dina Modestus Nziku</i>	Entrepreneurial Motivation and Barriers to Enterprise Creation in State Fragility Post-Conflict: A Case of Burundi.
<i>Papaioannou Pantelis</i>	Financial Evaluation of Selected Banks: Mergers and Acquisitions sector of Eurozon an application of 5 key Models(CAMELS, CLSA-Stress test, S-Score, Z-Score, EAGELS).
<i>Evangelia Pappa, Panagiotis Georgitseas, Georgios Tantis</i>	Blockchain technology in the core of anti-fraud management: From regulation to implementation

Afternoon Sessions 16:30' p.m. – 18:00' p.m.

SESSION XXI – Hall 1 – virtual presentation

Chairman: Dr. Kyriazopoulos Georgios

<i>Tzima Dimitra-Agoro</i>	"MEASURING THE VALUE OF GREEK SYSTEMIC BANKS BEFORE AND AFTER MERGERS & ACQUISITIONS DURING 2011-2022"
<i>Litsiou Ioanna</i>	"EARLY WARNING SYSTEMS AND THEIR IMPLEMENTATION IN THE EUROPEAN BANKS OF SOUTHERN EUROPEAN COUNTRIES DURING 2018- 2023"



<i>Dervenias Georgios</i>	"FINANCIAL EVALUATION OF THE MUNICIPALITIES OF THE URBAN COMPLEX OF THESSALONIKI DURING 2018-2022"
<i>Chatzistavrou Vasiliki</i>	"FINANCIAL EVALUATION OF MERGERS AND ACQUISITIONS OF GREEK SYSTEMIC BANKS USING DUPONT ANALYSIS. THE CASE OF EUROBANK & TT BANK"
<i>Lika Irini</i>	"VALUATION OF THE VALUE OF GREEK COOPERATIVE BANKS DURING 2015-2021"
<i>Lika Anna</i>	VALUATION OF FRENCH BANKS: BNP, SOCIETE GENERALE AND CREDIT DU NORD DURING 2015-2021
<i>Goumagia Ioanna</i>	FINANCIAL EVALUATION OF GREEK INSURANCE COMPANIES 2015-2021
<i>Kanavas Vasileios, Kyriazopoulos Georgios</i>	LAW AND ORDER IN MERGERS AND ACQUISITIONS IN EUROPE. A LITERATURE REVIEW.
<i>Kanavas Vasileios, Kyriazopoulos Georgios</i>	LEGAL ISSUES IN MEGA MERGERS AND ACQUISITIONS THROUGH FINANCIAL MARKETS IN EUROPEAN UNION.
<i>Areti Ntafi</i>	Digital entrepreneurship and innovation: case study AIRBNB

SESSION XXII – Hall 2 – virtual presentation

Chairman: Dr. Petropoulos Dimitrios

<i>Velentzas John, Broni Georgia, Avramopoulos Eleftherios, Kyriakoulis George</i>	The Non-Verbal Communication
<i>Georgia Broni</i>	Free market economy: ethical behavior at companies and disasters.
<i>Gkinoglou Emmanouil, Velentzas John, Kartalis Nick, Broni Georgia, Skalidi Haris</i>	ESG as a contemporary Iphigenia facing the increasingly cost of a company. Evidence from Greece
<i>Skalidi Haris, Panou Georgios, Broni Georgia, Velentzas John,</i>	Gender diversity on corporate boards



<i>Gkinoglou Emmanouil</i>	
<i>Avramopoulos Eleftherios, Velentzas John, Broni Georgia, Kyriakoulis George</i>	Accounting Records and Accounting System
<i>Kyriakoulis George, Velentzas John, Broni Georgia, Avramopoulos Eleftherios</i>	Establishing rules on artificial intelligence (Regulation (EU) 2024/1689): Integration into the Greek legislation frame
<i>Χ. Πασχαλίδης, Δ. Πετρόπουλος, Σ. Σωτηρόπουλος, Δ. Πασχαλίδης, Μ. Γιαννάτου, Α. Κορίκη, Λ. Παπακωνσταντίνου</i>	Η ΕΞΕΛΙΞΗ ΤΗΣ ΚΑΛΛΙΕΡΓΕΙΑΣ ΤΗΣ ΕΛΙΑΣ ΣΤΗΝ ΠΕΡΕΦΕΡΙΑ ΠΕΛΟΠΟΝΝΗΣΟΥ. ΟΙΚΟΝΟΜΙΚΗ ΑΝΑΛΥΣΗ. ΠΡΟΒΛΗΜΑΤΑ ΚΑΙ ΠΡΟΟΠΤΙΚΕΣ
<i>Χ. Πασχαλίδης, Δ. Πετρόπουλος, Σ. Σωτηρόπουλος, Δ. Πασχαλίδης, Μ. Γιαννάτου, Α. Κορίκη, Λ. Παπακωνσταντίνου</i>	ΑΝΑΦΟΡΑ ΣΤΟ ΡΟΛΟ ΤΩΝ ΑΓΡΟΤΙΚΩΝ ΕΦΟΔΙΩΝ ΣΤΗΝ ΑΥΞΗΣΗ ΚΑΙ ΒΕΛΤΙΩΣΗ ΤΩΝ ΠΡΟΙΩΝΤΩΝ ΦΥΤΙΚΗΣ ΠΑΡΑΓΩΓΗΣ
<i>Mavrommatis Georgios</i>	"EVALUATING THE PROBABILITY OF BANKRUPTCY FOR CONSTRUCTION COMPANIES IN EMERGING MARKETS. THE CASE OF GREECE"
<i>EVANGELIA PAPAZOI</i>	«ASSESSMENT OF THE EFFICIENT OPERATION OF GREECE'S LOCALITIES USING FINANCIAL AND ACCOUNTING METHODS»
<i>Diana Kopeva</i>	Women's entrepreneurship in Bulgaria
<i>Adelajda Matuka</i>	"ECB's spillovers of unconventional monetary policies in Nordic stock markets"
<i>Druthi Katragadda, Nada Hassan, Poonam Karoti</i>	CURRENT HIRING REQUIREMENTS IN CONSTRUCTION INDUSTRY

Closing Speech

Hall 1

18:00' p.m. - 18:15' p.m.

Closing speech by the Vice President of 6th I.CO.D.ECON. 2024